

STRASSER & STRASSER

UNTERNEHMENSBERATUNG AG



Tel: 089 30 76 69 60 office@strasser-strasser.de

Dr. Eva Strasser

Dipl. Psychologist / Bank clerk /
Psychotherapist

Training

2018

Trained facilitator of LEGO® SERIOUS PLAY® method and materials

2014

Third party certification Senior Coach BDP (Deutsche Psychologen Akademie)

1997 - 1998

Advanced training in Intercultural Systems and Organisational Development at GIC (Gestalt Institute of Cleveland)

1996

Advanced training in Leading Learning Organisations at MIT (Massachusetts Institute of Technology)

1993

Doctor's degree (Dr. phil.) in social psychology, section systems theory and constructivism

1985 - 1990

Each three years training in systemic family therapy and body orientated psychotherapy

1981 - 1987

Study of Psychology (Ludwig-Maximilians-University Munich)

1980 - 1981

General studies in Law, Philosophy and Psychology (Ludwig-Maximilians-University Munich)

1978 - 1980

Training as a bank clerk at Bayerische Vereinsbank, Munich

Experience

Since 1998

Owner and CEO of Strasser & Strasser Business Consulting AG

1996 - 1997

Partner of Meo Consulting Team

1991 - 1996

Management trainer and internal consultant for team and organisation development at Bayerische Vereinsbank. Since 1994 director of strategic human resources and organisation development

1991 - 1994

Simultaneous to employment: freelance work as a psychotherapist in an own medical practice, approbation as psychological psychotherapist

1989 - 1991

Social Psychiatric Aid, Munich, consulting

1987 - 1989

Clinico-psychological functions and studies at the Medical University of Luebeck

1985 - 1987

Helene Strasser, family business in the textile industry, division marketing and distribution abroad, member of the management

Areas of expertise

- Change management consulting and change communication during several extensive change projects (strategic reorientations, reorganisations, transfers, mergers, productivity improvement processes etc.)
- Consulting during strategic reorientations of brands respectively during new branding processes
- Quality management and process consulting
- Vision and mission statement development
- Diagnosis and development of corporate culture
- Internal and open advanced trainings in change management

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- Top management coaching
 - Team development and trainings for executives